



July 17, 2011

TO: Debbie Gregory  
250 East Easy Street, Suite 4  
Simi Valley, CA 93065

RE: Letter of Recommendation

I would like to take this opportunity to offer my endorsement of Debbie Gregory, CEO, MilitaryConnection.com. I have known Debbie for over a decade and I consider her a pacesetter for veterans of the armed forces and military families. My relationship with Debbie began during my tenure at Sutter Health Corporate HR Division in Northern California as my mission was to implement a technology solution within 26 healthcare organizations. I partnered with Debbie to brand the organization on the internet and our results were impressive. During the last seven years; Debbie and I have consulted on projects for veterans and military families.

Debbie's leadership traits, business acumen and passion to serve the military community are a testament to her character, integrity, and willingness to help others in need. Her strategic, creative, and innovative thinking skills distinguish her from others that serve veterans as she singularly transformed military web sites for veterans. She is a conduit for change and is committed to enhancing the military experience for the men and women who commit their lives to the defense of this country. Debbie created initiatives which allow veterans to learn about benefits, career and business opportunities, and various support groups for those that served this great country.

Finally, I respect and admire Debbie's tireless efforts to create a venue for veterans and military families. It is a pleasure to have Debbie as a colleague and I view her as an executive with core values, dedicated to her family, and devoted to making a difference for veterans. Without question, I highly recommend Debbie Gregory as a committed business partner to campaign for veteran's rights and services. If further information is needed, feel free to call or email me (916) 225-0156 or [hr@surewest.net](mailto:hr@surewest.net).

Sincerely,

Keith L. Vencel, MS, MHCS  
Human Resource Executive & Faculty Practitioner  
University of Phoenix, Northern California Region,  
United States Air Force, Captain, Retired